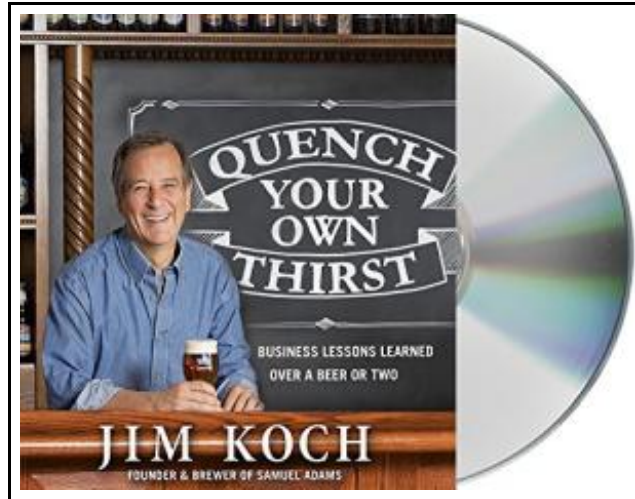


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QUENCH YOUR OWN THIRST: BUSINESS LESSONS LEARNED OVER A BEER OR TWO

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