



## Tips on How to Promote eBooks and Market Effectively (Paperback)

By M Naveed, John Davidson

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Tips on How to Promote eBooks And Market Effectively Table of Contents Introduction What is Amazon What is Kindle? Cover Title Description Tags and Reviews Keywords for Optimization The KDP Select Listmania Discussion Forums Social Media Marketing Offering Giveaways Making Money Using Amazon Kindle E-Book The Fiction Category At a Glance: The Length of the Book The Genre of the Book The Title of the Book The Book Cover Book Content Outsourcing or Writing the Book Pricing the Book Book Reviews Strategy for Release of the Book Kindle: the Non-Fiction Category The Series The Book Content Pricing Strategies Book Cover Book release Book Reviews Getting Reviews for your Book Back Matter Linkedin Facebook Groups Arrange a Giveaway Search for Top Rated Amazon Reviewers Find your Own Reviewer: Discussion forums: Conclusion: Introduction Books have been written and read since time immemorial. Reading is considered to be an important part of many people s lives. But with the advent of the internet and information technology the concept of books has evolved and transformed into a new product called the e-book....



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